




POOJA


Mahatma Gandhi National Fellow


Oct '21 - Oct '23

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 Hindi | English | Urdu

Key Areas of Interest

- Digital Marketing
- State, Governance and Sustainable Development
- International Relations
- Policy Evaluation
- Advocating Social Justice

Soft Skills

- Communication.
- Teamwork.
- Problem-solving.
- Time management.
- Critical thinking.
- Decision-making
- Team Management
- Stress Management

Education Background

Bachelor of Arts- Economics Honors
Banaras Hindu University
Completed in 2029

Master of Arts- Economics Honors
University of Hyderabad
Completed in 2021

Projects Led

- Initiated skill training at the district jail
- Worked under the guidance of the district coordinator for organizing the Bansuri Festival at the district to promote the One District One Product scheme.
- Coordinated with the district administration to organize a Mega Job fair in the district.
- Organized a study for comparing the effects of short-term and long-term vocational skill development programs
- Conducted a district-wide industrial survey.
- Conducted a district-wide employment aspiration survey.
- Assisted a self-help group from the district in improving the marketing and design of the Water Hyacinth-based handicraft products in collaboration with the SCIFI center at IIM Lucknow.

Key Learnings

- Learned how to better a project's effectiveness and efficiency by comprehending its various components.
- Create case studies or reports on the skilling ecosystem and inform the proper parties of your results.
- Learned about the potential disputes and bureaucratic difficulties that can appear when formulating policies.
- Establishing any district policies or programs while using an intersectional lens.
- Based on the aforementioned lessons, suggest spending strategies and enhancements.